

## **PRIVACY POLICY**

We would like to inform you about the processing of personal data while browsing our website [www.fintechbooster.com](http://www.fintechbooster.com) or [www.fintech-booster.com](http://www.fintech-booster.com) or using the forms on these websites. We are Applifting s.r.o., reg. n.: 02542072, with a registered office at Rohanské nábřeží 670/19, Praha 8, 186 00, contact email: [gdpr@applifting.io](mailto:gdpr@applifting.io), and we will process your personal information as a data controller. There are 2 forms on our website that may be used to collect your personal data. We also collect basic information from cookies.

### **APPLICATION FORM**

This contact form requires you to enter your email, and information about your startup you wish to send us. We obtain all this data in order to be able to evaluate whether your startup is suitable for taking part in our incubation program. The legal basis for processing will be the necessity of fulfilment of the contract as per Article 6 paragraph 1 b) GDPR, as this may in many cases constitute the beginning of contractual negotiations. At the same time, the processing may be based on our legitimate interest pursuant to Article 6 paragraph 1 f) GDPR, which consists of answering the questions raised and ensuring the functioning of the company.

We will store personal data for the duration of our mutual communication. If we subsequently start cooperating, it may happen that we keep the data and communication for the period of our mutual cooperation.

We send the information obtained from the form (email, information about your startup) to our Communication tool provided by Google Workspace. You can learn more here: <https://cloud.google.com/privacy/gdpr>. All personal data is stored solely in the EU.

### **NEWSLETTER SUBSCRIPTION FORM**

You may also give us your consent as per Article 6, paragraph 1 a) GDPR to subscribe to our newsletter. Granting us consent means that we will start sending you news about our incubation / acceleration program, reminders, etc. You may withdraw your consent at any time. You will be obtaining newsletters until you withdraw your consent by sending us information that you no longer wish to obtain these to: [hello@fintechbooster.com](mailto:hello@fintechbooster.com). You may also withdraw your consent by clicking Unsubscribe (present in every newsletter we send you).

### **WHAT RIGHTS DO YOU HAVE?**

You have the following rights in relation to our processing of your personal data:

- a) right of access to personal data;
- b) right to rectification;

- c) right to erasure (“right to be forgotten”);
- d) right to restriction of data processing;
- e) right to data portability;
- f) right to object to processing; and
- g) right to file a complaint with respect to personal data processing.

Your rights are explained below so that you may get a better idea of their content. **You can exercise all your rights by contacting us at the following email address: [hello@fintechbooster.com](mailto:hello@fintechbooster.com). You can file a complaint with the supervisory authority, i.e. the Office for Personal Data Protection ([www.uoou.cz](http://www.uoou.cz)).**

**The right of access** means that you can ask us at any time to confirm whether personal data concerning you is being processed and, if it is, you have the right to access this data and the information regarding what purpose it is processed for, to what extent, and to whom it is disclosed, for how long we will process it, whether you have the right to rectification, erasure, restriction of processing, or to object; from which source we obtained the personal data, and whether automated decision-making, including any profiling, occurs on the basis of the processing of your personal data.

**The right to rectification** means that you may request at any time to rectify or supplement your personal data in the case that it is inaccurate or incomplete.

**The right to erasure** means that we must erase your personal data if (i) it is no longer necessary for the purposes for which it was collected or otherwise processed; (ii) the processing is unlawful; (iii) you object to the processing, and there are no overriding legitimate grounds for the processing; or (iv) this is required of us based on legal duty.

**The right to restriction of processing** means that until any disputable issues concerning the processing of your personal data are resolved, we must restrict the processing of your personal data.

**The right to data portability** means that you have the right to obtain personal data that concerns you and which you have provided to us and which is processed in an automated manner and on the basis of consent or a contract, in a structured, commonly used and machine-readable format, and the right to have this personal data transferred directly to another controller.

**The right to object** means that you may object to the processing of your personal data that we process for the purposes of our legitimate interests, especially for the purposes of direct marketing. If you object to the processing for the purposes of direct marketing, we will no longer process your personal data for those purposes.

**This Privacy Policy is effective as of June 1st, 2023**

## **USE OF COOKIES ON OUR WEBSITE**

### **1. What are cookies?**

Cookies are small text files stored by a website on your computer or mobile device when you start using said website. For a certain period of time, the website thus remembers your preferences and the steps you have taken (e.g. login details, language, font size, and other display preferences) so that you do not need to enter the data again and go from one page to another.

### **2. Why do we use cookies?**

Our website, much like almost all websites, uses cookies to provide you with the best possible user experience. Specifically, our cookies help us to:

- Operate our website as you would expect;
- Constantly improve our website;
- Make our website more efficient.

We **do not use** cookies for:

- Collecting any sensitive data;
- Transferring personal data to third parties; or
- Obtaining any commission on sales.

You can learn more about all the cookies we use below.

### **3. More information on cookies**

#### **3.1. Cookies used for the correct functioning of the website**

We use some cookies to ensure that our website functions correctly (such as helping us to save your account login info).

Unfortunately, there is no way to prevent the use of these cookies other than by ceasing to use our website altogether.

##### **3.1.1. Visitor statistics cookies**

We also use cookies to draw up visitor statistics to determine how many people have visited our website, which type of technology they used (e.g. iOS or Windows – this helps us determine in which cases our website does not work as it should for specific technologies), how much time they spent on our website, which page they viewed the most, etc. This helps us continuously improve our website. These

programs--called analytics--also indicate how people reached the website (e.g. via Google search engines), and whether they had previously visited it – this helps us invest more money in developing the services for you instead of covering marketing expenses.

We use:

Google Analytics ([More information](#))

#### **4. Administration of cookies settings**

In order to ensure your protection in conformity with the EU law, we are not allowed to use all cookies without having your prior consent. To this end, we divide the cookies we use into two categories: those necessary for the correct functioning of the website or performance of a service you require from us; and other cookies. The former category is described above in this information message, and we can use these cookies even without your consent.

By setting your browser to store cookies, you give us consent to store them in accordance with the recommendation of the Office for Personal Data Protection. However, you may at any time disable or limit the storage of cookies by setting up your browser in accordance with the steps stipulated in Article 5 of this cookies policy.

#### **5. Disabling or limiting cookies**

In most cases, you can disable cookies by modifying the browser settings. If you do so, you will probably limit the functioning of our website, as well as a great many websites worldwide, as cookies are a standard part of the majority of modern websites. With respect to cookies, you might be concerned about “spyware”. Please note that rather than disabling cookies in your browser, you can attain the same result by installing anti-spyware software that automatically removes cookies considered invasive.

Below you can find links to cookies settings for individual browsers:

- [Google Chrome](#);
- [Mozilla Firefox](#);
- [Safari](#);
- [Microsoft Edge](#).